Media Guidelines

Those requesting press registration must be currently employed by a publication or news organization. Each organization is limited to no more than two media representatives, except newsletters, which are limited to one. Account representatives, sales executives, book authors, and engineers do not meet the criteria for media registration. You must fall under one of the following media guidelines to receive media registration:

Business and Trade Publications/News Wire Services
Reporters and editors from magazines, newspapers, trade publications, and wire services must provide a business card. Contributing editors and reporters must verify they have been retained to cover the World of Modular annual convention by presenting a letter of assignment.

Television and Radio
Broadcast reporters and producers from news organizations must provide a business card and a letter of assignment.

Freelance Writers
Freelance writers must verify they have been retained to cover the World of Modular annual convention by presenting a letter of assignment.

Online Publications
Reporters from online publications must provide a business card and a letter of assignment. The Web site must contain editorial content and cover modular construction. Personal web pages and blogs will not be accepted.

Newsletters
Newsletter reporters must verify they have been retained to cover the World of Modular annual convention by presenting a letter of assignment. Newsletter publications will be limited to one media representative.

Advance registration
The deadline for advance registration is two weeks prior to the World of Modular convention. After this date, media representatives will no longer be able to register as media representatives. Registration for all attendees will close March 1.

**Please Note:** Even if you have qualified for a World of Modular annual convention media badge in the past, you must re-qualify for each subsequent convention. Media registration does not include attendance to networking opportunities, meals, or any other event that requires pre-registration or extra fees to attend.

Media badge holders are entitled free admission to:

- Keynote Speakers
- Breakout Sessions
- Exhibit Hall

Contact MBI Communications at communications@modular.org to register for media credentials.