MBI LOOKS AHEAD TO 2015

During a recent trip to Christchurch, New Zealand the attributes and importance of modular construction were reinforced. I toured the Canterbury Museum in the city center and surprisingly, amongst other historical artifacts, was a display featuring four rustic accommodation modules built in 1956 for the Hallett Station in Antarctica. The base was built jointly by New Zealand and the USA to compile weather data and conduct geophysical research. The challenging reconstruction of Christchurch after the devastating earthquake in 2011 is well underway and modular buildings are still being used for a broad range of applications including churches, schools, retail outlets and bars. The MBI strives to elevate the recognition and benefits of modular buildings as evident in Christchurch.

At the beginning of the year, several key themes initiatives were identified and through the efforts of the MBI staff, Board of Directors, Committee Members, Foundation Boards and many members – there has been advancement in all areas.

Education of the industry, legislators, the market and membership is a primary objective of MBI. In conjunction with Clemson University, the MBI is set to launch the Modular Building Professional Certificate Program early in 2015. A significant victory for the industry was achieved in California as Prevailing Wage was struck down for modular builders.

MBI’s initiative to take a global view of the industry has been realized by alliances formed with Modular Building Industry Association Australia, Prefab New Zealand, and the Modular & Portable Building Association of the United Kingdom. Membership from international companies continues to increase, and other alliances are under consideration.

To expand the activities and services offered by the MBI, it was apparent our committees had to take on a more meaningful and effective role. Committee structure and personnel were put in place to achieve the targets set.

The relationship and interface between the MBI Canadian Foundation and the MBI Educational Foundation (USA) and the MBI required definition. This has been refined with the expectations for more cohesive and effective operations.

Improvement in communication to the members, the market and general public is an important and continuous initiative. All forms of communication are being utilized and messages are being sent in a clear and concise manner.

We need to continue to build on the progress made on these strategies and generate others. To achieve the overarching goal of significantly increasing the market share of modular construction a committee has been formed to develop a plan to succeed.

See you in Vegas March 13 to 16.

Regards,

Harry Klukas
MBI Board President
Just-in-time and custom cut, the Mule-Hide nationwide distribution network offers ready to install new or retrofit single-ply modular roofing systems that are exactly what you need.

- Custom cut EPDM (Black or White-On-Black), TPO, and Pre-fabricated PVC membranes keeps factory lines moving
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- Available through the nation’s largest distribution channel
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Acrylic Water Base Bonding Adhesive
Excellent for fully adhered EPDM systems with its single-side wet application.

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Waterproof, durable, high UV and saltwater resistant systems.

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Save time and labor with this industry exclusive, easy to install fire-resistant deck panel (Class C or A).

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This pre-taped, patent-pending product offers consistent thickness and provides for fast installation for dismantles.

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Metal Roof Coating System and EPDM Restoration System™ both extend a roof’s life.

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UPCOMING EVENTS

Mark your calendars!

To register for MBI events or to view more upcoming events, please visit our website at www.modular.org/events_calendar.aspx.

WORLD OF MODULAR
MARCH 13 – 16, 2015 • BELLAGIO - LAS VEGAS, NEVADA

Join hundreds of modular construction professionals for our 32nd Annual World of Modular in Las Vegas, Nevada! For 30+ years, MBI has provided professionals in the modular building industry a place to network, exchange ideas, learn from experts, discuss issues, display new products and receive well-deserved recognition. Join us for high-profile speakers, top-notch educational sessions, exhibits, the latest trends in modular, entertainment and more!

World of Modular is an open forum for anyone interested in the modular construction industry. For suppliers of building products, services, and financing, the MBI trade show remains the best place to reach manufacturers and dealers of modular buildings.

WOM Updates:
▪ All Speakers Announced! See website for list.
▪ Exhibit Hall is now SOLD OUT!
▪ All attendees eligible to win the $10,000 CASH Grand Prize!

For more information visit www.worldofmodular.org

MODULAR & OFFSITE CONSTRUCTION (MOC) SUMMIT
MAY 19 – 21, 2015 • EDMONTON, ALBERTA

PARTNER EVENT

MBI is pleased to partner with the University of Alberta to present the 2015 MOC Summit & International Conference on the Industrialization of Construction (ICIC). This event will bring together delegates from the industry and academia to showcase the benefits and address the challenges of industrializing building construction through a series of interactive presentations, panel discussions, and information sessions.

Sponsorships available. Contact MBI to see how your sponsorship can benefit the MBI Educational Foundations: dave@modular.org.

To find out more about the MOC Summit go to www.mocsummit.com.

To register for MBI events or to view more upcoming events, please visit our website at www.modular.org/events_calendar.aspx.
In fall 2013, MBI introduced its new Code of Conduct program, intended to help raise the level of professionalism in our industry. This Code applies to member companies and any individuals listed as member contacts at MBI.

For the 2014-2015 renewal season, all primary contacts within each MBI member company are REQUIRED to successfully complete MBI’s new online ethics course as a condition of continuing membership. There is no cost for the primary contact to take the course. Additional contacts within each company can take the course and will be invoiced afterwards.

This Code is written in simple, clear and enforceable language, and we will enforce it without exception. All companies will have a primary point of contact for ethical- or conduct-related issues.

Our goal at MBI is to grow this industry, and it will not happen without a great degree of professionalism and integrity, and MBI’s Code of Conduct is a great step in that direction for your company.

We encourage you to embrace this program as a competitive advantage and even promote it to your customers. Non-members may or may not have their own code of conduct, but MBI can say with confidence that 100 percent of its members subscribe and adhere to our Code of Conduct. See the Code of Conduct and take the test at: http://bit.ly/MBICode.

Thank you for your continued support of the industry association, and as always, feel free to contact MBI with any questions.

info@modular.org or 888-811-3288.
CONGRATULATIONS TO NRB ON THE GROUND-BREAKING FOR THEIR NEW OFFICE AND PLANT

Ephrata, PA-based NRB (USA) broke ground on their new office and manufacturing plant on November 14 in New Holland, PA. “With the interest level in off-site modular construction at an all-time high, this is both an endorsement of a stronger US economy and a clear commitment to growing our US operation to meet the greater demands and needs of the commercial construction market,” says Bob McNeil, President of NRB (USA).

www.nrb-inc.com

50 YEARS IN BUSINESS

Minute Man Products celebrates 50 years! Since 1965, Minute Man Products has provided anchoring systems innovation in modular building and other industries. Congratulations to Minute Man Products and their staff!

www.minutemanproducts.com

RELIANT ASSET MANAGEMENT NAMED TO FORBES’ AMERICA’S MOST PROMISING COMPANIES: THE TOP 20 OF 2015

Virginia-based Reliant Asset Management was named #14 on the list. The company specializes in modular housing for remote workforces, as well as schools. “Cofounders Barry Roman and Michael Roman have so far raised about $168 million in private equity financing and have worked together for some 20 years, including their previous firm, Resun Leasing.” See the full list here: http://bit.ly/Promising2015. Reliant Asset Management was also named #3 in the 2014 Inc. 500 list, which recognizes the fastest-growing, privately held companies in the US.

www.rammodular.com

WEST CAMPUS LOFTS BY HAYES MODULAR GROUP

Hayes Modular Group is proud to announce their involvement in the first four story modular student housing project in Texas! West Campus Lofts, adjacent to Baylor University in Waco, is a 50,000 square foot project with an eight-month construction cycle (from turning dirt to occupancy). Company President Warren Hayes says, “My wife and I are so proud of the team we have assembled and humbled by the community support we have received. Next mission, use this innovated technology to build affordable living units in communities that need it the most.”

www.westcampuslofts.com / www.hayesmodular.com

MEMBER NEWS REQUESTED: WE WANT TO HEAR FROM YOU!

The MBI Member Connection newsletter is an excellent forum for your company to showcase what it is doing. Do you have a new product, innovative project, recent hire, a change in your office location, a revamped website? Please share it with us so we can let others in the industry know your latest news.

Please email stories and photos to Liz Burnett, MBI Communications Manager, at liz@modular.org. Don’t miss this opportunity to let others in the industry hear about the exciting developments in your company!
The Modular Building Institute would like to celebrate the following staff anniversaries:

Operations Director Steven Williams has been with MBI for 17 years as of September 13, and Executive Director Tom Hardiman is celebrating 11 years with MBI as of January 4. Both have seen the international modular building industry through ups and downs and have instituted great changes for the organization. They both look forward to continuing to serve the industry for many more years to come!

www.ramtechgroup.com

NEW CORPORATE ACCOUNT MANAGER FOR PROVINCIAL PARTITIONS

Provincial Partitions, an ISO 9001 manufacturer of modular buildings, announced the appointment of Adam Frankland as Corporate Accounts Manager. Mr. Frankland’s 34 years with Provincial Partitions provides him with a wealth of experience and an extensive knowledge of the modular space industry. The expansion of Provincial Partitions sales team further strengthens the company’s ability to meet the needs of its customers. Provincial Partitions Ltd. manufactures mezzanine structures, storage buildings, communication shelters, guardhouses, kiosks, mobile office trailers, smoking shelters, clean rooms, Erooms and more.

www.pro-part.com

 retirement: ken long

Congratulations to Ken Long of ABC Supply Company/Mule-Hide Products! Ken retired December 30, 2014, after 24 years with the company and 22 years as a member of MBI (1992). Mule-Hide is a division of ABC Supply Company, Inc.

www.abcinc.com
2014 BUILDINGS OF THE MONTH

A review of all the buildings that were highlighted for MBI’s Building of the Month in 2014.

Submit your building now! Visit the modular.org website for details.

Dutchess Community College Dormitory
Deluxe Building Systems, Inc.
- Student Housing
  - 132,000 sqf.
  - 385 days to complete

JANUARY 2014

Milestone Development
Affordable Structures
- Corrections Office
  - 8,900 sqf.
  - 120 days to complete

FEBRUARY 2014

Montgomery County Correctional Facility
NRB, Inc.
- Institutional
  - 60,000 sqf.
  - 10 months to complete

APRIL 2014

MIT - David H. Koch Childcare Center
Triumph Modular
- Childcare
  - 14,000 sqf.
  - 217 days to complete

MAY 2014

ACLD Charles Evans Health Services Center
Axis Construction Corp.
- Healthcare
  - 22,000 sqf.
  - 320 days to complete

JUNE 2014

Energy Positive Portable Classroom
Anderson Anderson Architecture
- Education
  - 1,200 sqf.
  - 762 days to complete

JULY 2014

Stack Apartments
Deluxe Building Systems, Inc.
- Commercial Housing
  - 27,000 sqf.
  - 272 days to complete

AUGUST 2014

Ruth Lake Lodge
BCT Structures, A Clean Harbors Company
- Commercial Housing
  - 232,000 sqf.
  - 319 days to complete

SEPTEMBER 2014

Star Apartments
Guerdon Modular Buildings
- Mixed-Use/Commercial Housing
  - 95,000 sqf.
  - 425 days to complete

OCTOBER 2014

Urban Interim Housing Prototype
Mark Line Industries
- Urban Housing/Mixed-Use
  - 2,100 sqf.
  - 150 days to complete

NOVEMBER 2014

Hilltop House
Champion Commercial Structures
- Multi-family
  - 31,200 sqf.
  - 47 days to complete

DECEMBER 2014
Your Project. Our Commitment.

For over 30 years, Mobile Modular has been a trusted partner in providing modular space solutions for a variety of industries and markets. From classrooms and labs, to office space and everything in between, Mobile Modular buildings are adaptable, durable and available to meet any business demand.

Serving California, Florida, Texas and the Mid-Atlantic states.