MBI INTRODUCES

NEW INDUSTRY CODE OF CONDUCT

Beginning with the 2014 membership renewal cycle, MBI is rolling out a new program that we feel will help raise the level of professionalism in our industry. After a great deal of time, discussion and legal review, we are pleased to announce the new MBI Code of Conduct exclusively for MBI members.

This Code is written in simple, clear and enforceable language, and we will enforce it without exceptions. All companies will have a primary point of contact for ethical or conduct related issues, and all primary contacts within each company are REQUIRED to successfully complete MBI’s new online ethics course as a condition of continuing membership.

This Code applies to member companies and any individuals listed as member contacts at MBI, and there is no cost for the primary contact to take the course. Additional contacts within each company can take the course and will be invoiced afterwards.

Another new feature to the program is the implementation of a toll-free anonymous hotline to allow for conduct in violation of the Code to be reported, without fear of retaliation. Anyone can anonymously call the hotline to report legitimate conduct concerns.

We understand that this announcement will no doubt be met with some degree of skepticism, and deservedly so. And we realize that no program will eliminate all bad behavior in any industry. But our goal at MBI is to grow this industry, and it will not happen without a greater degree of professionalism and integrity.

We encourage you to embrace this program as a competitive advantage and even promote it to your customers. Non-members may or may not have their own code of conduct, but MBI will be able to say with confidence that 100 percent of its members subscribe and adhere to our Code of Conduct. See the new Code at Modular.org/ForMembers.

If you have questions regarding this new program, please contact our office. Thank you for your continued support of the industry association, and as always, feel free to contact us with any questions.

Tom Hardiman, MBI Executive Director
Just-in-time and custom cut, the Mule-Hide nationwide distribution network offers ready to install new or retrofit single-ply modular roofing systems that are exactly what you need.

- Custom cut EPDM (Black or White-On-Black), TPO, PVC membranes keeps factory lines moving
- Fast installation products designed for in-plant manufacturing or retrofit bay reroofing
- Crew retention with easy to learn, low VOC applications
- Available through the nation’s largest distribution channel
- Membranes custom cut locally and delivered with expert handling
- Code compliant assemblies available

Acrylic Water Base Bonding Adhesive
Excellent for fully adhered EPDM systems with its single-side wet application.

Walkable PVC Membrane
Waterproof, durable, high UV and saltwater resistant systems.

FR Deck Panel
Save time and labor with this industry exclusive, easy to install fire-resistant deck panel (Class C or A).

Self-Bridging Mate-Line™
This pre-taped, patent-pending product offers consistent thickness and provides for fast installation for dismantles.

Elastomeric Acrylic Coatings
Metal Roof Coating System and EPDM Restoration System™ both extend a roof’s life.

“The name trusted in roofing since 1906”

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It’s that time of year again where we look forward to World of Modular, the annual trade show and convention! Join hundreds of modular construction professionals for our 31st Annual World of Modular in San Antonio, Texas. We are expecting 600 people this year – the biggest event yet!

For more than 30 years, MBI has provided professionals in the modular building industry a place to network, exchange ideas, learn from experts, discuss issues, display new products and receive well-deserved recognition. Join us for high-profile speakers, top-notch educational sessions, exhibits, the latest trends in modular, entertainment and more!

World of Modular is an open forum for anyone interested in the modular construction industry. For suppliers of building products, services, and financing, the MBI trade show remains the best place to reach manufacturers and dealers of modular buildings. Learn more at www.worldofmodular.org.

Some of the topics & speakers include:

San Antonio’s 21-Story Modular Hotel: A Modern Marvel 50 Years Later
Bill Roberts, Zachry Corporation

Innovation in “Pod” Construction
Paul Bonaccorsi, Intelligent Offsite

Technology is Key to Custom Modular Construction
Mark Greffen, DIRTT Environmental Solutions

Delivering High-Performance Buildings in an Evolving Industry
Henry Green, Hon. AIA, National Institute of Building Sciences

Opportunities and Challenges of Globalized Manufacturing
Jim Dunn and Evan Gould, Stack Modular

Net-Zero-Energy Modular Construction
Tim McDonald, RA, LEED AP, Onion Flats

Market-Rate Passivhaus Construction
Adam Cohen, Passiv Science

Modular Construction and the Federal Market: Winners, Losers and Why
Tom Munson, Williams Scotsman

REGISTER EARLY!
Early bird rate for World of Modular Expires December 31, 2013
BI has opened up 2014 membership renewals. The main contact for your company may renew online by logging in at modular.org. A membership renewal link should appear at the top of the page in red after you enter your username and password. Click on “Renewal” and follow the directions. By renewing your membership, you will:

- Obtain leads and referrals through the MBI website
- Keep informed of issues and trends in the industry
- Network and build professional relationships with other members
- Help MBI represent your modular interests at the state and provincial levels
- Gain access to training opportunities and events at highly discounted rates
- Gain industry-wide recognition
- Receive valuable company discounts
- Help MBI raise positive awareness of the industry and increase market share

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If you have any questions about any of the benefits you enjoy as a member of MBI, or if you need any assistance with renewals, please contact Business Development Director Dave Sikora at 888-811-3288 x155 or dave@modular.org.

Thank you for your continued support of the industry!
Ramtech Modular Buildings Helps West, Texas Community Recover After Explosion

Ramtech Building Systems of Mansfield, TX has played an integral role in the rebuilding effort for the West Independent School District in West, Texas. Ramtech completed the essential instructional and support facilities required for the District’s middle and high school students to start the 2013 school year.

The temporary campus is comprised of 28 structures, including 17 new relocatable modular buildings that are located on the West Middle School site that was destroyed by the massive fertilizer plant explosion on April 17. The 69,776-square-foot modular project includes three 10-classroom buildings, four computer and science labs, two locker room buildings, an administrative office, cafeteria, library, band hall and a life skills building. Ramtech worked closely with construction manager Bartlett Cockey and Huckabee Architecture to complete the multi-building campus on a small six-acre site in just 60 days.

All of the buildings were built with a 26-gauge R-panel metal exterior, and have interiors that incorporate vinyl covered gypsum for the walls and vinyl composition tiles on the floors. All of the school buildings for the $2.5 million project were leased through the Texas BuyBoard cooperative purchasing network and will be used for the next two years while new intermediate/middle school and high school facilities are constructed.

The interim campus is part of the first phase of The Restore West ISD building program, which includes the modular buildings that were funded out of the $5.6 million in disaster aid provided by FEMA for infrastructure repairs and temporary classrooms. West ISD also received donated portable classrooms from several North Texas school districts, which together with the new modular buildings will accommodate more than 700 students.

Champion Expands Operations into Apartment Construction Market to Support North Dakota’s Ever-Growing Energy Industry

Champion Commercial Structures has announced that it has been contracted to build two much needed apartment complexes in North Dakota’s Bakken oil formation. The projects are near completion and will provide the neighboring communities of Watford City and Williston with more than 100 apartments and townhomes.

The developments mark Champion’s ninth and tenth projects in Bakken over the last two years.

Developed by Bakken Housing Partners (BHP, LLC), the Wolf Run Village custom townhome project will provide housing for essential personnel in Watford City at an affordable rate, including city and county staff, teachers and emergency responders. The development will include six buildings, each consisting of seven units, for a total of 42 one- and two-bedroom townhomes and apartments.

Less than 46 miles from Champion’s Wolf Run Village project, Champion was also involved in the 72-unit Prairie Vista apartment complex in Williston. Developed by Bakken 42nd Street, LLC and Hybrid Core Homes, the project will provide rental housing solutions for energy workers and the existing community. Considering the region’s extreme climate, the buildings are built to climate zone seven, which includes highly energy efficient insulation and windows. Prairie Vista will include 144 individual bedrooms and sleep a maximum of 288 people.

Building of the Week

Upcoming Themes

November: Hotels and Lodges
December: Retail Facilities

In November, we will highlight modular hotels and lodges for Building of the Week. In December, the focus will be retail establishments such as stores and restaurants. If your building is selected, it will be promoted to more than 12,000 combined followers on Facebook, LinkedIn, Twitter and Google Plus, and become part of the BOTW section on the MBI website.

Learn more about submitting for Building of the Week at Modular.org!
Michael Wilmot Named 2013 CEO of the Year in the Construction Category by Baltimore’s Smart CEO Magazine

Michael Wilmot, President and CEO of Wilmot Modular Structures, has been recognized as the Baltimore region’s most respected, innovative, and forward-thinking CEO in the Construction category.

The recognition is given to presidents and CEO’s who have taken their companies to the forefront of the industry, earning honors from employees and clients alike. The magazine’s panel of judges reviewed the entries and selected leaders who are striving to change the way they do business for the better. Wilmot was nominated along with several very distinguished members of Maryland’s construction industry. He was named CEO of the Year in the Construction category for the following reasons, according to the award nominating committee:

Leadership – Debunking a Stigma – Fueling Growth for an Industry: Michael was recognized for his work in changing the long-standing stigma in the modular building industry that prefabricated buildings are cheap, which deflates their appraisal values. By proactively recruiting a study performed by Sage Policy Group on the appraised value of modular building structures, Wilmot was able to gather accurate and reliable data regarding the market and liquidation values. This key information has been an invaluable resource to fleet owners across the U.S., enabling them to show stakeholders the real investment potential of modular buildings, ultimately helping to expand the borrowing capacity for the industry and helping to fuel growth.

Forward Thinking – The Vision to Capitalize on Opportunities: More modular building dealers are moving into ventures as prime contractors and creating permanent structures using accelerated modular building methods. Seeing the potential to be a leader in the industry, Wilmot launched a new department that has since evolved into a fully staffed Hybrid Construction division dedicated to capitalizing on market opportunities.

Environmental Awareness – Energy Efficiency: Recognizing that mobile structures are inherently sustainable, Wilmot initiated a company program that led to the design of its proprietary “Energy Saver” model, helping businesses to minimize their operating expenses.

Respected Industry Leader: Wilmot Modular Structures has won more than 21 Modular Building Institute awards for its innovative techniques, architectural excellence and energy efficiency.

Innovation: Wilmot Modular Structures won “Innovator of the Year” from the Daily Record for their design of the EasyGoTM trailer, a mobile, wheelchair accessible restroom.

Former Canadian Minister of International Trade Joins WesternOne Board

The Honourable Stockwell Day, Canada’s former Minister of International Trade, has joined the Board of Directors WesternOne, the parent company of MBI member Britco.

“This appointment is part of an ongoing effort to enhance and strengthen both the Board and the senior management team at WesternOne,” said Darren Latoski, CEO of WesternOne. “Stockwell Day’s service at the most senior levels of the provincial and federal governments will be of enormous benefit as we continue to expand our business operations in Canada and abroad.”

Over the past two years, WesternOne has acquired businesses in Alberta, Canada; Texas, USA and in Australia, significantly expanding the geographic reach and project execution capabilities of its British Columbia-based modular construction division, Britco.

When he was a Member of Parliament, Stockwell Day was appointed by Prime Minister Stephen Harper as Canada’s Minister of International Trade and Minister for the Asia-Pacific Gateway and Regional Minister for British Columbia, advancing the economic and trade interests of BC. He currently serves on the Board of the Canada India Business Council and is Vice Chair of the Canada China Business Council.

Shaw to Build Carpet Tile Facility in Georgia

Shaw Industries Group, Inc. will build a new facility in Bartow County, Georgia to manufacture modular carpet tiles. The company is expected to make an $85 million investment in the state and create 500 new jobs.

“We look forward to Shaw expanding its presence in Adairsville together with our community partners,” said Adairsville Mayor Evan King. “Adairsville’s location, business-friendly environment and proactive position with respect to accommodating the needs of quality companies are paying off. This marks a truly historic commitment for our community with its economic impact being felt far beyond our city limits.”

A wholly owned subsidiary of Berkshire Hathaway, Inc., with more than $4 Billion in annual sales and 23,000 associates, Shaw is headquartered in Dalton, Georgia, with salespeople and/or offices located throughout the United States, as well as Australia, Canada, China, Hong Kong, Mexico, Singapore and the United Kingdom.
MBI Submits Comments on Proposed New Lease Regulations

The International Accounting Standards Board (IASB) and the Financial Accounting Standards Board (FASB) initiated a joint project to develop a new approach to lease accounting that would require assets and liabilities arising from leases to be recognized in the lessee’s statement of financial position. The proposed requirements would affect any entity that enters into a lease, with some specified scope exemptions. MBI determined that this issue had significant ramifications on our industry as well as our customers. As such, we submitted comments in opposition to this regulation.

Special thanks to Black Diamond Group, Satellite Shelters and Wilmot Modular for their input and guidance on this issue.

North East Transportation Issues

Maine, Massachusetts, New Hampshire, Rhode Island and Vermont, are members of the New England Transportation Consortium Overlimit Permit Program. Under this program, one state may issue an overlimit permit for an interstate move in two or more states. To qualify, the vehicle and load may not exceed:

1. 90 feet in length
2. 13 feet 6 inches in height
3. 14 feet in width (with an additional 6 inch overhang for eaves is allowed for modular or mobile homes)
4. 108,000 pounds for 5-axle and 120,000 pounds for 6-or-more axle tractor-semitrailer combination vehicles

These loads required one escort. Due to a lax oversight and a recent fatality in New Hampshire from a load travelling under one of these permits, the states have decided that the liability is too great to allow one state to issue a permit to travel on another state’s highways. As such, it is widely believed that this permit program will no longer be available after November 1, 2013.

This process was beneficial for smaller loads as it overrode various state programs and requirements which in many cases were more onerous. One such example is the State of Massachusetts. Massachusetts permit process requires two escorts and daytime travel only, and prohibits travel from 3:30 p.m. until 9:00 the following morning. When the NE Transportation Consortium Permit is eliminated, loads through these states will experience time and cost increases. Please plan accordingly!

New York DOS Third Party Pilot Program Update

NY DOS official Gerard Hathaway reports that the third-party pilot program is still in place and that manufacturers and third parties may apply. Plans submitted through the third party process will be reviewed by DOS “within two weeks,” vs. plans submitted directly, which will take longer. Recent complaints about slower review times are a result of the agency being short one person. When Mark Blanke made a lateral move, Gerard took his place. But the state has yet to replace Gerard’s old position, meaning he has been doing double duty. He states that the position will be filled “soon.”

Hathaway did say that about half of the plans received from the pilot third party program still have a round of comments from the state, so DOS is not yet comfortable turning the program over completely.
Your Project. Our Commitment.

For over 30 years, Mobile Modular has been a trusted partner in providing modular space solutions for a variety of industries and markets. From classrooms and labs, to office space and everything in between, Mobile Modular buildings are adaptable, durable and available to meet any business demand.

Serving California, Florida, Texas and the Mid-Atlantic states.