

"The Northeast is perhaps more aware of the advantages of modular construction due to the large number of modular providers in the region."

> Tom Hardiman, executive director

Voice of the Industry

+ Virginia-based Modular Building Institute aims to promote the benefits of modular buildings, which are 'delivered fast, built to last.' *By Kelly McCabe*

> With its members serving a variety of sectors – including education, retail, industrial and healthcare – the Modular Building Institute (MBI) is spreading its message across the Northeast and is finding that people are listening. Modular construction is a process in which a building is built in 3-D sections – modules – in a factory.

While the modules are being assembled in the factory, site work is simultaneously being completed for the building. Because both processes are being completed at the same time, construction can be completed much quicker

than traditional building. In fact, MBI's tagline is "Delivered fast, built to last."

Founded in 1983, MBI is the only international, nonprofit trade association dedicated to promoting the modular construction industry. "It is MBI's mission to grow the industry and its capabilities by encouraging innovation, quality and professionalism through communication, education and recognition," MBI says.

The institute's members include manufacturers and dealers of commercial modular structures, and its associate members include companies that

supply business components, services and financing.

In a recent interview with *Building & Construction Northeast*, MBI Executive Director Tom Hardiman discussed how the organization is changing with the construction industry, and what is in store for its future. >>

Modular Building Institute

www.modular.org

Headquarters: Charlottesville, Va.

Members: 300 companies in 15 countries

Mission: To promote professionalism and enhance the modular building industry

The Modular Building Institute represents manufacturers and dealers of commercial modular structures.

