WORLD
OF
MODULAR
TIME TO LEAD
MARCH 16-19, 2013
30TH ANNUAL CONVENTION & TRADESHOW
SCOTTSDALE, ARIZONA USA
Ron Culberson

Author of Do It Well. Make it Fun. The Key to Success in Life, Death, and Almost Everything in Between

“Success comes from seeking excellence while making our work more enjoyable. That’s what ‘Do it Well, Make it Fun’ means,” says Ron Culberson. Ron is an expert at helping organizations become more productive and successful through three means he has identified as critical: improving yourself, improving relationships with others, and making the processes in life and work more fun, thus effective. He helps companies understand the qualities of an organizational culture that will attract great employees, develop excellent leaders, and deliver extraordinary products and services. Ron is the author of three books including his most recent called “Do it Well. Make it Fun. The Key to Success in Life, Death, and Almost Everything in Between.” He also writes a regular blog for the Huffington Post.

INDUSTRY AWARDS

Awards of Distinction: This contest is the commercial modular industry’s premier awards program offering competition for best of show, first place, and honorable mention in over 30 categories. Entries are permanent, temporary, and renovated buildings and marketing pieces.

Volunteer-of-the-Year Award: Determined by the MBI executive director, this award recognizes an individual who has significantly aided in the function of MBI.

Outstanding Achievement Award: This award is given to an individual in honor of his or her exemplary contribution and service to MBI and the industry. An award of gratitude and appreciation, it is one of the industry’s most prestigious honors.

Hall of Fame: This award recognizes the contributions of those whose careers are or were dedicated to our industry or whose acts have had a significant impact on the careers of all others involved.

AWARDS OF DISTINCTION EXHIBITION

About 100 modular building entries to the MBI Awards of Distinction contest will be on display at the World of Modular and will include interior and exterior photos, floorplans, and project information like market, location, size, and construction materials. Marketing piece entries will also be displayed, including websites, videos, and brochures.
Voted one of Golfweek’s “best courses you can play” and “readers choice” by Golf World Magazine, Westin Kierland Golf Club features more than 300 bunkers, cool lakes, dry desert washes and stands of desert trees. With its spacious 27 hole layout, you can marvel at the sweeping vistas of Camelback Mountain, Mummy Mountain, Pinnacle Peak, and the McDowells, punctuated by the beauty of the Arizona desert. In fact, this dramatic Troon course is set apart from any other desert golf experience.

Designed for all playing abilities yet challenging, the MBI golf tournament is a great way to test your skill, network with peers, and win great prizes. Once registered, we optimize your time on the course by pairing you with players from modular building company types different from your own. Each team usually has at least one manufacturer, dealer, and supplier of materials or services. Comparable overall team handicaps are also considered. This tournament has a scramble format. Prizes are awarded for first, second, and third places as well as for several challenges.

Don’t miss this year’s Opening Party! After you arrive, check into your hotel room, pick up your MBI badge, play in our annual golf tournament, or attend one of the breakout sessions, get ready to unwind with a who’s who of commercial modular construction—all in a relaxed, casual, and fun atmosphere. Our Saturday night reception will set the stage for a great convention with music, food, drinks, and networking. Meet indoors and out with old and new friends alike. It’s a great opportunity to mix and mingle with the industry’s finest.
About MBI

The Modular Building Institute is the only international, non-profit trade association serving modular construction. Our regular members are wholesale manufacturers, direct manufacturers, and dealers of commercial modular buildings, while associate members are companies supplying building products, services, and financing to the industry. It is our mission to grow the industry and its capabilities by encouraging innovation, quality, and professionalism through communication, education, and recognition.

Stay Connected

Free Smartphone Mobile App

Everyone participating in World of Modular should download the free MBI smartphone app featuring the convention schedule, exhibit hall floorplan, participant list, facility maps, and more. The app will be available at modular.org about 30 days before the convention in the iTunes, Android, Blackberry, and Windows Mobile app stores. Easy-to-use, the app gives you the latest schedule, attendee-to-attendee connectivity, and real-time updates.

Grand Prize

Trip for Two to the 2013 Masters Tournament

You and another lucky person can see history made when golf’s coveted green jacket is awarded to the champion of the 2013 Masters Tournament! Our grand prize includes tickets to the final round of the Masters at the Augusta National Golf Club in Augusta, Georgia; hotel accommodations; shuttle between the hotel and the tournament; event hospitality; and money for airfare. Tickets to the Masters are acquired through an application process and have been sold out for a year. All you need to land a pair is a little luck! Win and you will be watching your favorite golfers at this classic golf event. Sponsored by Bard Manufacturing Company.

This prize is being offered by the MBI Educational Foundation, Inc., a 501(c)3 charitable nonprofit organization.

New! FACTORY TOUR

Locating World of Modular in Scottsdale gives participants the opportunity to tour a nearby modular building factory. Modular construction is typically an assembly line process that constructs a building offsite under controlled factory conditions. Using the same materials and designed to the same codes and standards as conventionally-built buildings, construction of the modules and site work occur simultaneously, saving about 50% of overall construction time. Materials and supplies that are delivered to the factory are safely and securely stored in a warehouse to prevent damage from weather and theft. Factories also have quality control programs with third-party inspection and testing protocols that promote superior quality of construction every step of the way. Join us for this new addition to the MBI convention, where our buses will take you from the hotel to a modular factory to so you can see first-hand a modular building being built.
**Registration fees include:** all program events, materials, speaker handouts, social functions, and meals as outlined in the schedule. An MBI badge is required for admittance to all convention and trade show events. Payment for single or multiple registrations must accompany registrations, which will not be processed without payment. **Onsite registrations are discouraged and have an additional $99 fee.**

<table>
<thead>
<tr>
<th>Category</th>
<th>Before December 31, 2012</th>
<th>After December 31, 2012</th>
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</thead>
<tbody>
<tr>
<td>Member Attendee Single</td>
<td>US$895</td>
<td>US$995</td>
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<tr>
<td>Member Attendee 2-3 People</td>
<td>US$845</td>
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<tr>
<td>Member Attendee 4-9 People</td>
<td>US$795</td>
<td>US$895</td>
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<tr>
<td>Member Attendee 10+ People</td>
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<tr>
<td>Member One Day Pass</td>
<td>US$495</td>
<td>US$495</td>
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<tr>
<td><strong>Anytime</strong></td>
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<tr>
<td>Non-Member Attendee Single</td>
<td>US$1495</td>
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<tr>
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<tr>
<td>Non-Member One Day Pass</td>
<td>US$995</td>
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</tr>
<tr>
<td>Spouse/Guest</td>
<td>US$495 Full</td>
<td>US$95 Sunday Exhibits</td>
</tr>
<tr>
<td>Golf Tournament</td>
<td>US$209*</td>
<td>US$195 Awards Banquet</td>
</tr>
</tbody>
</table>

*To participate in the golf tournament, you must purchase an attendee, exhibitor, or spouse/guest registration.

**Discounts**

Multiple registrations from the same company will receive a discount as indicated above and on the registration form. Contact MBI to inquire about discounts for especially large groups.

**Spouses & Guests**

Spouse/guest registrations are full registrations, but are limited to non-industry participants accompanying a regular registered attendee.

**Confirmations, Cancellations & Refunds**

Once payment for your registration has been received by MBI, a confirmation will be mailed, faxed, or emailed to you. If you do not receive a confirmation within two weeks of registering, contact us immediately. Full refunds, less a US$100 processing fee per registrant, will be granted for requests made in writing to MBI by February 22, 2013. No refunds will be given after this date. Registrants who fail to attend the convention without notifying MBI prior to February 22, 2013 will be responsible for the full registration fee. Substitutions are encouraged. Sharing of registrations is not permitted.
**ATTENDEE REGISTRATION**

WORLD OF MODULAR  
March 16-19, 2013 | Westin Kierland Resort | Scottsdale, Arizona

Please use a separate form for each registrant.

**Attendee Information:**

Full Name (as it should appear on badge): ___________________________________________  Suffix: ________________

First or Nickname (as it should appear on badge): ______________________________________  Job Title: _______________________

Company Name: _________________________________________________________________

Company Type:  □ Manufacturer/Wholesale of Buildings  □ Manufacturer/Direct of Buildings  □ Dealer of Buildings  □ Materials Supplier  □ Services Supplier  □ Financing Supplier  □ Developer/Contractor  □ Other ________________________________

Address: ________________________________________________________________________

City: __________________________  State/Province: ________________________________

Postal Code: ____________________  Country: _________________________________

Phone: __________________________  Fax: ________________________________________

Email: _________________________  Website: ______________________________________

Sponsors or exhibitors may contact me prior to the event: □ Yes  □ No

**In Case of Emergency Onsite:**

Name of Person to Contact: __________________________________________  Phone 1: ____________________

**Special Needs:**

Do you have special needs we should address? __________________________________________

**Registration Fees:** (Check all that apply)

<table>
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<td>Non-Member One Day Pass</td>
<td>US$995</td>
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<tr>
<td>Spouse/Guest</td>
<td>US$495 (Full Registration)  US$495 (Sunday Exhibits Only)  US$195 (Awards Banquet Only)</td>
</tr>
<tr>
<td>Golf Tournament</td>
<td>US$209 (Handicap: _________)</td>
</tr>
</tbody>
</table>

Golf participation requires purchase of an attendee, exhibitor, or spouse/guest registration.

- □ I will attend the opening party on Saturday, March 16, 7pm
- □ I will attend the awards banquet on Tuesday, March 19, 7pm

**Payment:**

- □ I agree to accept, abide by, and acknowledge reading MBI’s registration and cancellation policy.

Total Payment: US$_________________________  Payment Method:  □ Visa  □ MasterCard  □ American Express  □ This is a corporate card.

□ Check (in US dollars and made payable to Modular Building Institute)

Please add □ 5% or □ 10% to my total payment as a donation to the □ MBI Educational Foundation or the □ MBI Canadian Foundation.

Credit Card Number: _______________________________________________  Expiration Date: ________________  Card Security Code: __________________

Cardholder’s Name: __________________________________________________  Cardholder’s Signature: __________________

Cardholder’s Billing Address (if different from above): _____________________________________________________________

**Please Send To:**

Modular Building Institute • 944 Glenwood Station Lane, Suite 204, Charlottesville, Virginia 22901 USA
888-811-3288 toll-free  • 434-296-3288 phone  • 434-296-3361 fax  • www.modular.org  • info@modular.org
Please use a separate form for each registrant.

Exhibitor Information:

Full Name (as it should appear on badge): ___________________________ Suffix: ___________________________
First or Nickname (as it should appear on badge): ___________________________ Job Title: ___________________________
Company Name: ___________________________
Company Type: □ Manufacturer/Wholesale of Buildings □ Manufacturer/Direct of Buildings □ Dealer of Buildings
□ Materials Supplier □ Services Supplier □ Financing Supplier □ Developer/Contractor □ Other: ___________________________
Address: ___________________________
City: ___________________________ State/Province: ___________________________
Postal Code: ___________________________ Country: ___________________________
Phone: ___________________________ Fax: ___________________________
Email: ___________________________ Website: ___________________________
Sponsors or other exhibitors may contact me prior to the event: □ Yes □ No

In Case of Emergency Onsite:

Name of Person to Contact: ___________________________ Phone 1: ___________________________

Special Needs:
Do you have special needs we should address? ___________________________

Exhibit Space:

What products or services will you exhibit? ___________________________
Special circumstances with your exhibit display: ___________________________
Please identify competitors you prefer not to be near: ___________________________

Registration Fees: (Check all that apply)

□ US$1875 Member □ US$2875 Non-Member
□ US$4750 Non-Member □ US$3750 Member
□ No Charge □ US$95
□ US$4750 Non-Member □ US$3750 Member
□ US$95
□ No Charge □ US$495
□ US$495
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Cardholder’s Name: ___________________________ Cardholder’s Signature: ___________________________
Cardholder’s Billing Address (if different from above): ___________________________

PAGE 1 OF 2
Exhibition Rules & Regulations:

1. STAFFING: Each booth includes two full registrations for employees of the company that is purchasing booth space. If more than two people will be staffing the booth, additional registrations must be purchased. No company employees may staff the booth at US$995 each. Sharing of registrations is prohibited. Violators may be asked to leave the show and may forfeit the right to exhibit at future shows. Exhibits must be staffed at all times during posted exhibit hours.

2. ACCEPTABILITY OF EXHIBITS: All exhibits shall serve the interests of the members of the Modular Building Institute (MBI) and shall be operated in a way that will not detract from other exhibits or from the exhibition. Exhibit management determines acceptability of persons, things, conduct, and/or printed matter and reserves the right to require the immediate withdrawal of any exhibit which is believed to be injurious to the purpose of the association. In the event of such restriction or eviction, MBI is not liable for any refund of exhibit fees or any other exhibit-related expenses.

3. APPLICATION FOR SPACE: Application for space shall be made in writing on this official application form called Exhibitor Registration & Contract.

4. ASSIGNMENT OF SPACE: Exhibit space is assigned on a first-come, first-served basis. MBI will attempt to honor all requests for exhibit space. Not withstanding the above, MBI reserves the right to change location assignments at any time, as it may in its sole discretion deem necessary. If the requested booth space is already assigned, MBI will assign space based on proximity to competitors, the number of booths purchased, and dates of receipt of the Exhibitor Registration & Contract and payment. MBI reserves the right to modify the exhibit floor plan.

5. PAYMENT: Full payment is required with the Exhibitor Registration & Contract. If payment does not accompany the Exhibitor Registration & Contract, booth space may be forfeited and resold, reassigned, or used by exhibit management.

6. CANCELLATION: MBI must be notified in writing in the event of cancellation or space reduction. Fifty percent (50%) of the exhibit fee will be refunded for cancellations or reductions made before February 22, 2013. There are no refunds for cancellations or reductions made after February 22, 2013.

7. FAILURE TO OCCUPY SPACE: Space not occupied by the close of the exhibit installation period will be forfeited by the exhibitor. This space may be resold, reassigned, or used by exhibit management. If the exhibitor is on hand, exhibit management reserves the right to assign labor to set up any display that is not in the process of being erected by the given deadline. The exhibitor will be billed for all charges incurred.

8. EXHIBIT FEE: Single and double booth registration fees are described on the Exhibitor Registration & Contract and include two full registrations for company employees, one ten-foot wide by eight-foot deep shaped booth area, one company identification sign, one six-foot window, and a table. A listing in the official on-site program. Additional booth representatives may participate when paying the appropriate registration fees described on the Exhibitor Registration & Contract.

9. FLOOR PLAN: All dimensions and locations shown on the exhibit hall floor plan are believed to be accurate. Exhibit management reserves the right to make modifications as may be necessary to meet the needs of MBI, the exhibitors, and the exhibit program.

10. CANCELLATION OF CONVENTION AND TRADE SHOW: If MBI should be prevented from holding the convention and trade show by reason of any cause beyond its control such as, but not limited to, buildings, riots, labor disputes, acts of government, terrorism, or acts of God or if it cannot permit an exhibitor to occupy the space on or after the given deadline, MBI has the right to cancel the convention and trade show with no further liability to the exhibitor other than a refund of space rental, less a proportionate share of exhibit expenses.

11. RESTRICTIONS ON USE OF SPACE: No exhibitor shall sublet, assign, or share any part of the exhibit space without the written consent of MBI. Solicitations or demonstrations by exhibitors must be confined within the bounds of their assigned space. Aisle space shall not be used for exhibit purposes, display signs, solicitation, or distribution of promotional materials. Exhibits, signs, and displays are also prohibited in any of the public areas or elsewhere on the premises of the meeting facilities or in the guestrooms or hallways of the hotel. Operation of sound devices is allowed if the exhibitor complies with exhibit management discretion on volume. Any firm or organization not assigned exhibit space will be prohibited from soliciting business at the exhibition.

12. CONSTRUCTION OF EXHIBITS: Exhibits shall be constructed and arranged so that they do not obstruct the process view of any other exhibit. No wall side higher than 36 inches may extend more than four feet from the back wall. No display material exposing an unfinished surface to neighboring exhibits or aisles will be permitted. Exhibitors wishing to use other than standard booth equipment, signs, or materials that in any way conflict with regulations must submit two copies of a detailed sketch of the proposed layout at least 45 days prior to the exhibition and must receive written approval from exhibit management.

13. CARE OF EXHIBITS: Nothing shall be posted on, nailed, screwed, or otherwise attached to columns, walls, floors, or other parts of the buildings or furniture. Distribution of promotional gummed stickers or labels is strictly prohibited. Any property destroyed or damaged by an exhibitor must be replaced or restored to its original condition by the exhibitor or at the exhibitor’s expense.

14. FIRE REGULATIONS: All fabrics and other materials used for decorative purposes must be flameproof. Each exhibitor must have a certificate showing that display material has been treated by a fireproofing compound approved by the appropriate city agency. All packing must be flameproof. Merchandise must not be packed in paper, straw, or excelsior. Any merchandise packed in inflammable material cannot be brought into the show. All electrical equipment must be UL approved and must be wired in accordance with the rules of the local Board of Fire Underwriters. All empty cartons and/or crates must be removed from the exhibit hall. Local fire department regulations relating to exhibits and supplies to each exhibitor will be strictly enforced and are part of the exhibit contract.

15. INSURANCE: All exhibitors and their authorized decorators are strongly urged to obtain insurance coverage against damage or loss, and public liability insurance against injury to the person and property of others. Exhibit materials should be covered from the time they are shipped from the warehouse, through move-in, show dates, move-out, and until all materials have been received at the point of origin. Each exhibitor shall indemnify and hold harmless MBI and its authorized subcontractors for any liability that might ensue from any cause, including any premises or areas to the spectators, exhibitors, their agents and employees, and including loss or damage to personal property.

16. LOSSES: Management shall bear no responsibility for damage to exhibit property or for lost shipments either arriving at or departing from the exhibition, nor for moving costs. Damage to such property is exhibitor’s own responsibility. If an exhibit fails to arrive at the exhibition, exhibitor is nevertheless responsible for the exhibit space rental fee. Exhibit management is advised to insure against these risks.

17. SECURITY: Peripheral security guard service is provided by exhibit management. However, it is the responsibility of each exhibitor to protect display material from loss or damage. Please be certain that all small display and personal items are secure before leaving the display, even temporarily.

18. SAFETY: Shielding from chips, sparks, strong lights, moving machinery, smoke, or railings must be placed around or on any projection or other objects where attendees could injure themselves. Machinery, operating equipment, and other objects which might cause bodily harm must be adequately safeguarded. Exhibit management shall have sole judgment authority on the adequacy of safeguarding shields and barriers. No storing of inflammable material is allowed behind any back wall or between two back walls.

19. UNIONS AND CONTRACTORS: Exhibitors agree to abide by the rules and regulations concerning local unions having agreements with the exposition facility or with authorized service contractors employed by exhibit management. Only the official contractors designated by exhibit management will be permitted in exhibit areas, unless authorized by exhibit management.

20. REMOVAL OF EXHIBITS: All exhibits must remain fully intact until the exhibition has officially ended. Disturbing or tearing down an exhibit prior to the official closing hour of the exhibition may result in a refusal by management to accept or process exhibit space applications for subsequent exhibitions. Exhibits must be removed from the exhibition premises by the time specified in the Exhibitor Manual. In the event any exhibitor fails to remove its exhibit in the allotted time, management reserves the right, at the exhibitor’s expense, to remove and ship the exhibit through a carrier of management choosing or to place the exhibit in a storage warehouse of management choosing, or to make such other disposition of the property as it may deem desirable without any liability to MBI.

21. AMENDMENT TO RULES: Any matters not specifically covered by the preceding rules shall be subject solely to the discretion of show management. Management shall have full power in the matter of interpretation, amendment, and enforcement of all said rules and regulations, and any such interpretations and amendments when made and brought to the notice of exhibitor shall be and become part hereof as though duly incorporated herein and shall be subject to each and every one of the terms and conditions herein set forth.

22. COMPLIANCE: Exhibitor for itself and its employees, agents and representatives, agrees to abide by and comply with these rules and regulations, including any amendments that exhibit management may make from time to time. Exhibitors further assume all responsibility for compliance with all pertinent laws, ordinances, regulations, and codes of duly authorized local, state, and federal governing bodies concerning fire, safety, and health, as well as the rules and regulations of the operators of and/or owners of the property where the exhibition is held.

Exhibitor Signature:

By signing this contract, you hereby 1) state that you have signing authority to secure exhibit space on behalf of the organization signed for, 2) agree to accept and abide by all rules and regulations of the exhibition and to all conditions under which exhibit space is leased to the Modular Building Institute, and 3) acknowledge receipt of a copy of the Exhibition Rules & Regulations.

Signature: _________________________________

Date: _________________________________

Name: _________________________________

Title: _________________________________

Please Send To:

Modular Building Institute • 944 Glenwood Station Lane, Suite 204, Charlottesville, Virginia 22901 USA

888-811-3288 toll-free • 434-296-3288 phone • 434-296-3361 fax • www.modular.org • info@modular.org

PAGE 2 OF 2
Westin Kierland Resort & Spa

More than 300 days of sunshine a year grace the skies over Scottsdale, Arizona and you can take advantage of them at the Westin Kierland Resort & Spa. A showcase of art, historical artifacts, and photography, the Westin Kierland is a AAA 4-Diamond hotel. Native American-inspired remedies and botanical-based treatments await in the day spa, and other on-site amenities at the Westin Kierland include a 27-hole golf course; award-winning dining; an 8,000-square-foot waterpark with 110-foot water slide and 900-foot-long flowing river ride; an adult-only pool with poolside cabanas; lighted tennis courts, spa tubs, pool tables, and shuffleboard. Guestrooms at the Westin Kierland offer private balconies with spectacular views of the golf course, desert, or mountains as well as LCD televisions, signature bedding, and designer toiletries.

www.kierlandresort.com

Discounted Guestrooms

MBI has arranged a special nightly guestroom rate of only US$259, single/double occupancy at the Westin Kierland Resort. The resort fee has also been waived for MBI attendees. To receive this rate, call 800-354-5892 and indicate that you are with the “Modular Building Institute.” You are responsible for making your own hotel and travel arrangements. The MBI room block is limited and expires when full or on February 22, 2013. Please make reservations early.

The Westin Kierland Resort is located only 30 minutes from Phoenix Sky Harbor International Airport (PHX).

6902 East Greenway Parkway, Scottsdale, Arizona

Reservations: 800-354-5892
MBI member manufacturers and dealers operate worldwide from locations in 11 countries including Australia, Canada, Chile, Ireland, Mexico, New Zealand, Poland, Portugal, South Africa, the United Kingdom, and the United States. Members serve markets including general office, education, retail, hospitality, student and military housing, multifamily housing, healthcare, construction site, industrial, security and detention, and equipment and storage.

100% of attendees rate the convention “good” or “excellent” with 72% rating it “excellent” • 98% of exhibitors rate the convention “good” or “excellent” with 74% rating it “excellent” • 97% of attendees find the tradeshow to be a useful part of the convention with 86% saying they will purchase products or services from exhibiting companies • 68% rate World of Modular as the best or among the best tradeshows • 90% of attendees attend specifically to network with industry peers, 65% attend for education, 60% attend for the tradeshow, and 49% attend for awards and recognition.

Attendee Job Titles

Accountant
Architect
Branch Manager
Chairman
Chief Corporate Strategist
Chief Estimator
Chief Executive Officer
Chief Financial Officer
Chief Marketing Officer
Chief Operating Officer
Controller
Customer Service Manager
Director
Director of Architecture
Director of Asset Management
Director of Business Development
Director of Construction
Director of Engineering
Director of Marketing
Director of Operations
Director of Sales
Director of Sourcing
Director of Third Party Services
District Manager
Engineer
Equipment Sourcing Manager
Executive Vice President
Field Inspector
Founder
General Counsel
General Manager
General Sales Manager
Major Projects Manager
Manager
Managing Director
Managing Member
Managing Partner
Marketing Manager
National Sales Manager
Operations Director
Operations Manager
Owner
Partner
President
Principal
Product Development Manager
Project Manager
Quality Control Manager
Regional Manager
Sales Director
Sales Manager
Sales Representative
Senior Marketing Analyst
Senior Project Manager
Senior Research Analyst / Director
Senior Sales Manager
Senior Vice President
Special Projects Coordinator
State Building Official
Technical Manager
Vice President
Vice President of Business Development
Vice President of Construction
Vice President of Engineering
Vice President of Major Projects
Vice President of Marketing
Vice President of Operations
Vice President of Sales

Previous Exhibitors

360 Digital Business Solutions
360MobileOffice
A Box 4 U
ABC Supply - South Bend
Accelerated Building Technologies
Access One, a div. of HCP
Acoustic Ceiling Products
Acralight Skylights
Air Quality Sciences
Allen Insurance Group, Inc.
Allied Building Products
Allied Modular Building Systems
American Bedding Mfg., Inc.
American Pacific
American Ramp Systems
Ameri-Fab, LLC
Architectural Metals of SW FL, Inc.
Art’s-Way Scientific, Inc.
Autodesk
Bard Manufacturing Co.
Benjamin Case
Bennett Truck Transport
Best Right
BMPR Offsite Consultancy Services, Ltd.
Cal-Royal Products
Canam Supply Link Inc.
Cast Products
Cavco Industries, Inc.
CEP Panels, Inc.
Cherry Hill Fabrication, Inc.
Chronomite Labs
Fees & Policy

There is simply no greater opportunity to reach manufacturers and dealers of commercial modular buildings than at the MBI World of Modular.

Single Booth   US$1875 Member  US$2875 Nonmember

Double Booth   US$3750 Member  US$4750 Nonmember


Included in Your Booth

(2) full registrations*, 8’ high draped backwall, 3’ high draped siderrails, (1) 7” x 44” single line ID sign, (1) 6’ draped table*, (2) contour chairs*, (1) wastebasket*, listing in the onsite program, pre-show listing on the MBI website, list of attendees in electronic format. *Double booths include (4) full registrations, (2) 6’ draped tables, (4) contour chairs, (2) wastebaskets.

Payment, Booth Assignments, & Staffing

Full payment is required with the exhibitor registration form. Every attempt will be made to assign requested booths. If the requested space is already assigned, MBI will assign space based on proximity to competitors, the number of booths purchased, and date of receipt of the registration form and payment. MBI reserves the right to modify the exhibit floorplan. Each booth includes two full registrations for employees of the company that is purchasing booth space. If more than two people will be staffing the booth, additional registrations must be purchased. Sharing of registrations is prohibited. Violators may be asked to leave the show and may forfeit the right to exhibit at future shows. Exhibits must be staffed at all times during posted exhibit hours.

Claridge Products and Equipment
Comark Building Systems, Inc.
Complete Access
CORT
Crane Composites, Inc.
Decorative Panels International
Diversified Woodcrafts
Dominion Building Products
Duro-Last Roofing
Edwards Products, Inc.
Eemax, Inc.
Firestone Specialty Products
Framemax
Friedrich Air Conditioning Co.
Guardian Fiberglass
Hi-Tech Housing
Hoover Treated Wood Products, Inc.
Hydro-Stop, Inc.
Inovia Pods
Interface Studio Architects
Interline Brands
In-Pro Corp.
International Step Inc.
Jilin Tiancheng Company Ltd.
Job Box, Inc.
K-Bags, Inc.
Kimcroft Security Doors
KMC Controls
Lampre USA
Langworthy Company
Leesburg Concrete Co., Inc.
LG Building Products
LG Electronics, USA, Air Cond. & Energy
Lord Corporation
Lockard Companies
LP Building Products
Made Rite, Inc.
Madison Industries
Marsh Industries, Inc.
Minute Man Products, Inc.
Modular Structures Int’l, Inc.
Modular Elevator Manufacturing
Mohawk Industries
MRV Services
Mule-Hide Products Co., Inc.
National Coil Company (Eubanks)
National Ramp Corp.
Nichihwa USA
NTA, Inc.
NRG Equipment, Inc.
Nudo Products, Inc.
Odyssey Group, LLC
Okaply Industries Ltd.
One Way Lease, Inc.
Oliver Technologies
Parkland Plastics, Inc.
Peerless Products, Inc.
Piva Group, S.P.A.
Phoenix Modular Elevator
Protecto Wrap Company
Provincial Partitions, Ltd.
PTI Group, Inc.
PureChoice
Quantum Energy Products
R & S Tavares Associates
RCF Associates Incorporated
Ready Access
REDD Team Mfg.
Reliant Asset Management
Robert W. Baird & Co.
Sandberg Furniture
S. Parker Hardware Mfg. Corp.
Sea Box, Inc.
Skyline Building Systems, Inc.
Solatube International Inc.
Southern Logistics
Sogeco International SA
Syntheon, Inc.
T.L. Shield & Associates, Inc.
Talus
Tell Manufacturing, Inc.
Tink, Inc./TransLift
TMP Services, Inc.
Triangle Microsystems, Inc.
Tri-Arc
Uponor
Upside Innovations, LLC
U.S. Architectural Products, Inc.
USG Structural Technologies
Wesco Distribution, Inc.
Wintech
SPONSORSHIP OPPORTUNITIES

Why Sponsor World of Modular?

For 30 years, MBI has provided professionals in the commercial modular building industry a place to network, exchange ideas, learn from experts, discuss issues, display new products, and get well-deserved recognition. World of Modular—the official name of our annual convention & tradeshow—is in fact the industry’s largest event. About 500 people will meet in 2013 at The Westin Kierland Resort, for high-profile speakers, top-notch educational sessions, exhibits, the latest trends in commercial modular, entertainment, and prizes.

MBI is the only international, non-profit trade association serving the commercial modular industry. Most attendees are wholesale manufacturers, direct manufacturers, and dealers of commercial modular buildings, while suppliers of building products, services, and financing attend and exhibit.

World of Modular includes over 50 sponsorship opportunities starting at only US$500, designed for any budget, suited to any level of exposure, and completely customizable. Repeat sponsors agree: MBI sponsorships are an effective use of marketing dollars. If you are new to the World of Modular, establish yourself as key player by sponsoring this must-attend event. MBI is committed to help sponsors maximize marketing dollars.

Attendees are manufacturers and dealers of modular buildings as well as suppliers of building products:

- 36% supplier
- 21% manufacturer direct
- 17% manufacturer wholesale
- 5% other
- 27% dealer

We appreciate the generous support of our 2013 Corporate Partners.

Diamond Level

Gold Level

Platinum Level

Silver Level
Hotel Key Cards | Exclusive Sponsorship | US$5000
Key cards to hotel guestrooms are often the first sponsored item convention attendees see, and better yet, touch. Approximately 1000 keys will feature your company's logo displayed prominently and will be distributed to anyone staying in the MBI room block.

Lanyards | Exclusive Sponsorship | US$5000
Lanyards hold badges for all participants and are an excellent way to be seen throughout the convention, at the tradeshow, in breakout sessions, and during networking events. Your company logo will be printed multiple times on each lanyard.

Bags/Padfolios | Exclusive Sponsorship | US$5000
Writing Pads & Pens | Exclusive Sponsorship | US$2500 each
High-quality bags/padfolios, pads, and pens are distributed to attendees, exhibitors, speakers, and VIP guests and are used throughout the convention. Sponsor logos appear on these items.

Bag/Padfolio Inserts | US$1500 each
Including your company insert in bags/padfolios distributed at onsite registration is a great way to ensure direct access to all participants. Your piece can include a special offer, invitation, advertising message.

Water Bottles | Exclusive Sponsorship | US$2500
Refresh all attendees with bottled water featuring your logo. Natural spring water is a popular and unique branding opportunity and is distributed at the start of the convention until it runs out.

USB Drives | Exclusive Sponsorship | US$5000
Including a USB drive printed with your logo and distributed at onsite registration is a great way to ensure direct access to all participants. Your piece can include a special offer, invitation, advertising message.

Opening Party | Exclusive Sponsorship | US$12,500
Get the MBI convention off to a great start by sponsoring the Opening Party, where a who's who of modular construction will gather for great music, food, drinks, and networking—all in a relaxed and fun atmosphere. Your logo will appear on a party item.

Keynote Speakers | US$2500 each
Sponsoring keynote speakers is an excellent way to help MBI deliver quality sessions. Previous speakers have included celebrities, business officials, high-ranking government officials, and top industry executives. Signage features sponsor logos.

Breakout Sessions | Exclusive Sponsorship | US$5000
While keynote speakers may start each day, the real education and training takes place in breakout sessions where important issues to our industry are presented and discussed. With multiple tracks of sessions daily, your company can have remarkable exposure with signs displayed outside each breakout room.

Entrance Carpet | Exclusive Sponsorship | US$5000
Your logo along with MBI's will be prominently displayed on carpets strategically placed during World of Modular.

Reception in Exhibit Hall | US$2000 each
This reception is the most well-attended function of the World of Modular, with exhibitors displaying new products, services, and technology and attendees networking, all while enjoying food, drinks, and prizes. Open to all convention participants, this reception is four hours long and is a great way to show your hospitality. Signage features sponsor logos.

Grand Prize | Exclusive Sponsorship | US$15,000
Take center stage by sponsoring the grand prize, marketed along side your company name months ahead of the convention in pre-show mailings, on the MBI website, and in onsite brochures and signage. This premium opportunity is one of our most visible sponsorships, generating excitement that starts before the convention and lasts long after.

Golf Balls & Towels | Exclusive Sponsorship | US$1500 each
Golf Beverage Carts & Sleeves | 2 Opportunities | US$1500 each
Golf Holes | US$500 each
The MBI golf tournament at one of the world's best golf courses will be a definite crowd-pleaser. Be a part of this event with your company logo on golf balls, towels, beverage sleeves, or holes.

VIP Reception | Exclusive Sponsorship | US$2500
This reception precedes the industry awards banquet and is open to all convention participants. VIPs in attendance include MBI Hall of Fame inductees, Outstanding Achievement recipients, and past presidents.

Awards Banquet | US$2500 each
The awards banquet is the crown jewel of World of Modular, closing the convention and including over 50 awards for MBI Hall of Fame, Outstanding Achievement, Volunteer-of-the-Year, and the Awards of Distinction.

Refreshment Breaks | US$1000 each
Demonstrate your company's hospitality by sponsoring a daily refreshment break featuring coffee, tea, sodas, and bottled water. Signage will feature sponsor logos.

Convention Partner | US$500 each
If you want to sponsor the MBI convention, but have a limited budget, consider becoming a convention partner. This general sponsorship is only US$500 and will get your company listed in the onsite program distributed to all convention attendees and on the MBI website.
“Each year the convention seems to improve. I’m excited to see the progress for next year!”

“World of Modular is the most important show of the year for me. There are decision-makers everywhere! Thanks for making it awesome again!”

“The trade show was really good. We had great traffic and people were willing to stop, chat and discuss opportunities.”

“The schedule of meetings and events was excellent and topics for breakouts were very meaningful.”

“Great convention, very educational and entertaining!”