2007 ANNUAL CONVENTION & TRADESHOW

LaCosta Resort
Carlsbad, California
March 10-13, 2007
Howard Putnam, Keynote Speaker
Former Airline CEO and Corporate Culture Consultant

Simply put, Howard Putnam’s ultimate objective is “bottom line improvement,” believing that companies with the greatest long-term impact and success are those that put their people first.

Putnam was raised on an Iowa farm and learned to fly in a pasture in his father’s J-3 Piper Cub. At age 17, he entered the airline business as a baggage handler for Capital Airlines at Chicago’s Midway Airport. Capital soon merged into United Airlines while Putnam held thirteen different positions in several cities before being named group vice president of marketing for United, the world’s largest airline in 1976.

Two years later, he was recruited to become president and CEO of fledgling Southwest Airlines in Dallas. While at Southwest, Putnam and his team tripled revenues and profitability in three years, successfully guided Southwest through airline deregulation, and was the first air carrier to order the Boeing 737-300, which later became Boeing’s largest selling aircraft ever.

Putnam led the visioning process at Southwest, further developing the “fun” culture and superior customer service that Southwest is still known for today. Southwest has been profitable in every quarter for over twenty-five years, a record unsurpassed by any airline.

In 1981, Putnam was recruited by the board of directors of Braniff International to become CEO and save the financially failing airline. He was the first airline chief executive to successfully take a major carrier into and out of Chapter 11 bankruptcy. Harvard University even wrote a case study called The Ethics of Bankruptcy on Putnam’s experiences at Braniff as a model for how to handle stakeholders in a time of crisis.

Howard Putnam is now an author, speaker, and advisor on business issues, change, leadership, and ethics. He is the author of The Winds of Turbulence.

Don’t miss this special opportunity to network with key decision-makers in the modular construction industry!
Registration
To register, use the printed registration form or register online at modular.org. Registration fees include all program events, materials, speaker handouts, social functions, and meals as outlined in the schedule. An MBI badge is required for admittance to all convention and trade show events. Payment for single or multiple registrations must accompany the registration form, which will not be processed without payment. Onsite registrations are discouraged.

Attendee Fees

<table>
<thead>
<tr>
<th></th>
<th>Member before 1.31.07</th>
<th>Member after 1.31.07</th>
<th>Non Member</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Attendee</td>
<td>US$ 645</td>
<td>US$ 745</td>
<td>US$ 845</td>
</tr>
<tr>
<td>2-3 Attendees</td>
<td>US$ 595</td>
<td>US$ 695</td>
<td>US$ 795</td>
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<tr>
<td>Spouse/Guest</td>
<td>US$ 395</td>
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<tr>
<td>Golf Tournament</td>
<td>US$ 250</td>
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<tr>
<td>One Day Pass</td>
<td>US$ 295 for member</td>
<td></td>
<td></td>
</tr>
<tr>
<td>One Day Pass</td>
<td>US$ 395 for non-member</td>
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Discounts
Multiple registrations from the same company will receive a discount as indicated above and on the registration form. Contact MBI to inquire about discounts for large groups.

Spouses & Guests
Spouse/guest registrations are full registrations, but are limited to non-industry participants accompanying a regular registered attendee.

One Day Passes
A one day pass is available for each day of the convention and includes admittance to breakfast, education, and exhibits.

Confirmations, Cancellations & Refunds
Once payment for your registration has been received by MBI, a confirmation will be mailed, faxed, or emailed to you. If you do not receive a confirmation within two weeks of registering, contact us immediately. Full refunds, less a US$ 100 processing fee per registrant, will be granted for requests made in writing to MBI by February 9, 2007. No refunds will be given after this date. Registrants that fail to attend the convention without notifying MBI prior to February 9, 2007 will be responsible for the full registration fee. Substitutions are encouraged. Sharing of registrations is not permitted.

Highlights:

Golf Tournament
When you walk the fairways at La Costa Resort, you walk in the footsteps of over 30 years of golf legends. La Costa has hosted seven World Golf Championship: Accenture Match Play Championships. The resort’s two PGA 18-hole golf courses are beautiful and traditional in design. Both courses challenge golfers’ shot-making ability off the tee and around the greens. Four sets of tees provide a course length for all players to enjoy. MBI will play La Costa’s North Course—one of Golfweek’s top 100 resort courses—encountering the same deepwater hazards and bunkers that have challenged Nicklaus, Trevino, Mickelson, O’Meara, and Woods. The North Course features 7,021 yards of golf from the longest tees for a par of 72. The course rating is 75 and it has a slope rating of 137 on Bermuda grass. Designed by Dick Wilson and Joseph Lee, the North Course opened in 1965.

The Spa at La Costa
Four decades ago, La Costa’s founders created America’s first destination spa. Today, this thoughtfully designed, exquisitely built, Spanish Colonial-style spa is vision fully realized. Stroll the lushly landscaped 15,000 square-foot courtyard, stretch out by the pool, or surrender to the thundering cascades of a roman waterfall. The spa’s Chopra Center welcomes guests to experience Ayurveda, the 5,000-year-old healing system of India. Founded by renowned authors Drs. Deepak Chopra and David Simon, the Chopra Center offers yoga, meditation, and Ayurvedic spa therapies. Whether you seek personal solitude or a couple’s private VIP suite, consider the Spa at La Costa your personal paradise.

Industry Awards
Each year, MBI recognizes leaders in the industry through three prestigious awards programs.

The Awards of Distinction are given to member companies having won competitions in which they entered a variety of temporary and permanent factory-built buildings and industry-related marketing pieces. Entries are judged by an impartial panel on architectural excellence, technical innovation, cost effectiveness/energy efficiency, and calendar days to complete.

The Outstanding Achievement Award is given annually to an individual in honor of his or her special contribution and meritorious service to the industry and, particularly, the Modular Building Institute.

In 2001, MBI inducted the first recipients of its Lifetime Achievement Award into the MBI Hall of Fame. Recipients are those making significant lifetime contributions to the commercial modular buildings industry as a whole.

Download the exhibitor kit and view current floorplan at modular.org
### Schedule:

#### Saturday, March 10, 2007

- 1:00pm – 5:00pm  
  Registration  
  Exhibit Hall Setup

#### Sunday, March 11, 2007

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00am</td>
<td>Registration</td>
</tr>
<tr>
<td>8:00am – 9:00am</td>
<td>Breakfast Buffet</td>
</tr>
<tr>
<td>9:00am – 9:30am</td>
<td>Opening Remarks</td>
</tr>
<tr>
<td>9:30am – 11:00am</td>
<td>Howard Putnam, Keynote Speaker</td>
</tr>
<tr>
<td>12:00pm</td>
<td>Golf Tournament</td>
</tr>
<tr>
<td>12:00pm – 3:00pm</td>
<td>Exhibit Hall Setup</td>
</tr>
<tr>
<td>6:00pm</td>
<td>Exhibit Hall Opens</td>
</tr>
<tr>
<td>6:00pm – 10:00pm</td>
<td>Opening Reception</td>
</tr>
</tbody>
</table>

#### Monday, March 12, 2007

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00am – 9:00am</td>
<td>Breakfast with Exhibitors (and hall opens)</td>
</tr>
<tr>
<td>9:00am - 10:00am</td>
<td>Jim Haughey, Speaker</td>
</tr>
<tr>
<td>10:00am – 10:30am</td>
<td>Refreshment Break</td>
</tr>
<tr>
<td>10:30am – 11:30am</td>
<td>Jim Clayton, Speaker</td>
</tr>
<tr>
<td>11:30am – 12:30pm</td>
<td>William Griffiths, Speaker</td>
</tr>
<tr>
<td>12:30pm</td>
<td>Exhibit Hall Closes</td>
</tr>
<tr>
<td>1:00pm – 5:00pm</td>
<td>Exhibit Hall Teardown</td>
</tr>
<tr>
<td>5:30pm – 10:00pm</td>
<td>San Diego Bay Cruise</td>
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</table>

#### Tuesday, March 13, 2007

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00am – 9:00am</td>
<td>Breakfast</td>
</tr>
<tr>
<td>9:00am</td>
<td>Awards of Distinction “Best of Show” Voting</td>
</tr>
<tr>
<td>9:00am - 10:00am</td>
<td>Awards of Distinction Display Closes</td>
</tr>
<tr>
<td>9:00am - 10:00am</td>
<td>Industry Panel</td>
</tr>
<tr>
<td>10:00am – 10:30am</td>
<td>Break</td>
</tr>
<tr>
<td>10:30am – 11:30am</td>
<td>Concurrent Breakouts (Track 1)</td>
</tr>
<tr>
<td>11:30am – 12:30pm</td>
<td>Concurrent Breakouts (Track 2)</td>
</tr>
<tr>
<td>6:00pm</td>
<td>Cocktail Reception</td>
</tr>
<tr>
<td>7:00pm</td>
<td>Awards Banquet</td>
</tr>
</tbody>
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### What attendees say:

“Congratulations on an excellent convention! It was a great opportunity to see old friends and keep up-to-date with what’s going on in the industry.”

“The speakers at MBI meetings are always interesting and well-informed. Keep ‘em coming!”

“I attend several trade shows each year. It’s smart having both networking functions and educational sessions in the exhibit hall.”

### Seven Reasons you cannot miss this event:

1. One in four regular attendees is an owner/CEO/Key decision maker

2. Over 60% of attendees are management or executive level and have purchasing authority

3. About 50% of MBI’s wholesale manufacturers attend

4. About 65% of MBI’s direct manufacturers attend

5. About 60% of MBI’s dealers attend

6. The industry’s ten largest dealers attend

7. The industry’s ten largest manufacturers attend

Please note: this program is subject to change, including speakers and schedule. For the most up-to-date information, please visit modular.org
There is no greater opportunity to reach manufacturers and dealers of modular buildings than at this show!

Exhibit Fees
Member Booth Rental .................................. US$ 1500  Includes 2 full registrations
Double Member Booth Rental ................. US$ 3000  Includes 4 full registrations
Non Member Booth Rental .......................... US$ 1800  Includes 2 full registrations
Double Non Member Booth Rental .......... US$ 3600  Includes 4 full registrations
Spouse/Guest Registration .................... US$ 395
Add-On Registration ............................... US$ 395

What Do Booth Rental Fees Cover?
2 Full Registrations NEW!
1 Draped 8ft D x 10ft W Carpeted Exhibit Area
1 6ft Skirted Table
1 Company Identification Sign
Company Listing in the Onsite Program
Advance Copy of Attendee List
Link from online floorplan to your website NEW!

Dates to Remember
February 9, 2007 ...................................... No Refunds After This Date
March 10, 2007 ...................................... Exhibit Hall Setup
March 12, 2007 ...................................... Exhibit Hall Teardown

For more information, contact MBI at
944 Glenwood Station Ln., Suite 204
Charlottesville, VA 22901 USA
888-811-3288 toll-free • 434-296-3361 fax
info@mbinet.org • modular.org
Please use a separate form for each registrant.

Full Name (as it should appear on badge): _______________________________________________________________________________
First or Nickname (as it should appear on badge): ______________________________________
Job title: ____________________________
Company Name: ___________________________________________________________________________________________________
Company Type:
- [ ] Manufacturer/Wholesale (of Buildings)
- [ ] Manufacturer/Direct (of Buildings)
- [ ] Dealer (of Buildings)
- [ ] Materials Supplier
- [ ] Services Supplier
- [ ] Financing Supplier
Address: _______________________________________________________________________________________________________________
City: ______________________________________________________ State/Province: ________________________________________________
Postal Code: _______________________________________________ Country: ____________________________________________________
Phone: ____________________________________________________ Fax: _______________________________________________________
Email: _____________________________________________________ Booth Choices: 1st ____________ 2nd _____________ 3rd ___________
The undersigned authorizes the Modular Building Institute to reserve exhibit space for use by the above named company or organization. The undersigned also acknowledges receipt of and agrees to abide by the Exhibit Rules & Regulations printed on the reverse side of this form and to all conditions under which exhibit space is leased to the Modular Building Institute.

Authorized Signature: __________________________________________________________________ Date: __________________________

<table>
<thead>
<tr>
<th>Item</th>
<th>Cost</th>
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<tbody>
<tr>
<td>[ ] Member Booth Rental (Includes two full registrations)</td>
<td>US$1500</td>
</tr>
<tr>
<td>[ ] Non Member Booth Rental (Includes two full registrations)</td>
<td>US$1800</td>
</tr>
</tbody>
</table>

- [ ] Add-On Exhibitor Registration US$ 395
- [ ] Spouse/Guest Registration US$ 395
- [ ] Golf Tournament US$ 250 (Handicap:_______) Includes US$5 for Skins Challenge

What products/services will you exhibit? __________________________________________________________

As part of your 8 x 10 booth package, MBI provides the following:
- [ ] 2 Full Registrations
- [ ] 1 Draped 8ft D x 10ft W Carpeted Exhibit Area
- [ ] 1 6ft Skirted Table
- [ ] 1 Company Identification Sign
- [ ] Company Listing in the Onsite Program
- [ ] Advance Copy of Attendee List
- [ ] Link from Online Floorplan to your Website

Special Needs: Do you have special needs that we can address to make your participation more comfortable and enjoyable?
- [ ] Yes

Awards Banquet & Cruise
- [ ] Yes, I will attend the Awards Banquet on Tuesday, March 13th at 7:00pm. [ ] No.
- [ ] Yes, I will attend the cruise of San Diego Bay on Monday, March 12th at 5:30pm. [ ] No.
1. **ACCEPTABILITY OF EXHIBITS:** All exhibits shall serve the interests of the members of the Modular Building Institute (MBI) and shall be operated in a way that will not detract from other exhibits or from the exhibition. Exhibit management determines acceptability of persons, things, conduct, and/or printed matter and reserves the right to require the immediate withdrawal of any exhibit which is believed to be injurious to the purpose of the association. In the event of such restriction or eviction, MBI is not liable for any refund of exhibit fees or any other exhibit-related expenses.

2. **APPLICATION FOR SPACE:** Application for space shall be made in writing on the official application form called “Exhibitor Registration & Contract.”

3. **ASSIGNMENT OF SPACE:** Exhibit space is assigned on a first-come, first-served basis. MBI will attempt to honor all requests for exhibit space. Not withstanding the above, MBI reserves the right to change location assignments at any time, as it may in its sole discretion deem necessary.

4. **PAYMENT:** THE FULL EXHIBIT BOOTH RENTAL FEE IS REQUIRED WITH THE EXHIBITOR REGISTRATION FORM.

5. **CANCELLATION:** MBI must be notified in writing in the event of cancellation or space reduction. No refunds will be made after February 9, 2007.

6. **FAILURE TO OCCUPY SPACE:** Space not occupied by the close of the exhibit installation period will be forfeited by the exhibitor. This space may be resold, reassigned, or used by exhibit management. If the exhibit is on hand, exhibit management reserves the right to assign labor to set up any display that is not in the process of being erected by the given deadline. The exhibitor will be billed for all charges incurred.

7. **EXHIBIT FEE:** Booth rental fees are US$1500 for MBI members and US$1800 for non-members and include two full convention registrations, one ten foot wide by eight foot deep draped booth, one company identification sign, one six foot skirted table, a listing in the official on-site program, link from onsite floorplan to your website, and a list of attendees. Exhibiting companies may send additional personnel at a cost of US$395 per person.

8. **FLOOR PLAN:** All dimensions and locations shown on the exhibit hall floor plan are believed to be accurate. Exhibit management reserves the right to make modifications as may be necessary to meet the needs of MBI, the exhibitors, and the exhibit program.

9. **CANCELLATION OF CONVENTION AND TRADE SHOW:** If MBI should be prevented from holding the convention and trade show by reason of any cause beyond its control (such as, but not limited to, buildings, riots, labor disputes, acts of government, or acts of God) or if it cannot permit an exhibitor to occupy the space due to causes beyond its control, the MBI has the right to cancel the convention and trade show with no further liability to the exhibitor other than a refund of space rental, less a proportionate share of exhibition expenses.

10. **RESTRICTIONS ON USE OF SPACE:** No exhibitor shall sublet, assign, or share any part of the exhibit space without the written consent of MBI. Solicitations or demonstrations by exhibitors must be confined within the bounds of their assigned space. Aisle space shall not be used for exhibit purposes, display signs, solicitation, or distribution of promotional materials. Exhibits, signs, and displays are also prohibited in any of the public areas or elsewhere on the premises of the meeting facilities or in the guestrooms or hallways of the hotel. Operation of sound devices is allowed if the exhibitor complies with exhibit management discretion on volume. Any firm or organization not assigned exhibit space will be prohibited from soliciting business at the exhibition.

11. **CONSTRUCTION OF EXHIBITS:** Exhibits shall be constructed and arranged so that they do not obstruct the general view of any other exhibit. No side wall higher than 36 inches may extend more than four feet from the back wall. No display material exposing an unfinished surface to neighboring exhibits or aisles will be permitted. Exhibitors wishing to use other than standard booth equipment, signs, or materials that in any way conflict with regulations must submit two copies of a detailed sketch of the purposed layout at least 45 days prior to the exhibition and must receive written approval from exhibition management.

12. **CARE OF EXHIBITS:** Nothing shall be posted on, nailed, screwed, or otherwise attached to columns, walls, floors, or other parts of the buildings or furniture. Distribution of promotional gummed stickers or labels is strictly prohibited. Any property destroyed or damaged by an exhibitor must be replaced or restored to its original condition by the exhibitor or at the exhibitor’s expense.

13. **FIRE REGULATIONS:** All fabrics and other materials used for decorative purposes must be flameproof. Each exhibitor must have a certificate showing that display material has been treated by a fireproofing compound approved by the appropriate city agency. All packing must be flameproof. Merchandise must not be packed in paper, straw, or excelsior. Any merchandise packed in inflammable material cannot be brought into the show. All electrical equipment must be UL approved and must be wired in accordance with the rules of the local Board of Fire Underwriters. All empty cartons and/or crates must be removed from the exhibit hall. Local fire department regulations relating to exhibits and supplied to each exhibitor will be strictly enforced and are part of the exhibit contract.

14. **INSURANCE:** All exhibitors and their authorized decorators are strongly urged to obtain insurance coverage against damage or loss, and public liability insurance against injury to the person and property of others. Exhibit materials should be covered from the time they are shipped from the warehouse, through move-in, show dates, move-out, and until all materials have been received at the point of origin. Each exhibitor shall indemnify and hold harmless MBI and its authorized subcontractors for any liability that might ensue from any cause, including accidents or injuries to invitees, guests, exhibitors, their agents and employees, and including loss or damage to personal property.

15. **SECURITY:** Peripheral security guard service is provided by exhibit management. However, it is the responsibility of each exhibitor to protect display material from loss or damage. Please be certain that all small display and personal items are secure before leaving the display, even temporarily.

16. **SAFETY:** Shielding from chips, sparks, strong lights, moving machinery, smoke, or railings must be placed around or on any projection or other objects where attendees could injure themselves. Machinery, operating equipment, and other objects which might cause bodily harm must be adequately safeguarded. Exhibit management shall have sole judgment authority on the adequacy of safeguarding shields and barriers. No storing of inflammable material is allowed behind any back wall or between two back walls.

17. **UNIONS AND CONTRACTORS:** Exhibitors agree to abide by the rules and regulations concerning local unions having agreements with the exposition facility or with authorized service contractors employed by exhibit management. Only the official contractors designated by exhibit management will be permitted in exhibit areas, unless authorized by exhibit management.

18. **COMPLIANCE:** Exhibitors agree to abide by and comply with these rules and regulations, including any amendments that exhibit management may make from time to time. Exhibitors further assume all responsibility for compliance with all pertinent laws, ordinances, regulations, and codes of duly authorized local, state, and federal governing bodies concerning fire, safety, and health, as well as the rules and regulations of the operators of and/or owners of the property where the exhibition is held.
Attendee Registration

Please use a separate form for each registrant.

Full Name (as it should appear on badge): ________________________________________________________________

First or Nickname (as it should appear on badge): __________________________________________________________

Company Name: ____________________________________________________________________________________

Company Type:  
- Manufacturer/Wholesale (of Buildings)  
- Manufacturer/Direct (of Buildings)  
- Dealer (of Buildings)

Company Type:  
- Materials Supplier  
- Services Supplier  
- Financing Supplier

Address: _______________________________________________________________________________________________________________

City: ______________________________________________________ State/Province: ____________________________

Postal Code: _______________________________________________ Country: ______________________________________

Phone: __________________________________________________ Fax: ____________________________________________

Email: _________________________________________________________________________________________________________________

Fee Structure

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<td>US$ 845</td>
</tr>
<tr>
<td>2-3 Attendees before 1.31.07</td>
<td>US$ 595</td>
</tr>
<tr>
<td>2-3 Attendees after 1.31.07</td>
<td>US$ 695</td>
</tr>
<tr>
<td>2-3 Attendees Non Member</td>
<td>US$ 795</td>
</tr>
</tbody>
</table>

Your Registration Includes . . .

Member and nonmember registrations include educational sessions, social and meal functions, and trade show admission. Spouse and guest registrations include educational sessions, social and meal functions, and trade show admission and are limited to non-industry participants accompanying a regular registered attendee. One day passes are available for each day and include all events on a particular day’s agenda.

Special Needs

Do you have special needs that we can address to make your participation more comfortable and enjoyable?

☐ Yes _________________________

☐ No.

☐ Yes, I will attend the Awards Banquet on Tuesday, March 13th at 7:00pm.  ☐ No.

☐ Yes, I will attend the cruise of San Diego Bay on Monday, March 12th at 5:30pm.  ☐ No.

Total Payment Enclosed: US$_____________  (from chart above)

☐ Check Enclosed  ☐ MasterCard  ☐ Visa  ☐ American Express  ☐ Discover

Credit Card Number: ___________________________ Expires: ___________________  (member)

Security Code: ___________________________  (non-member)

Awards Banquet and Cruise

☐ Yes, I will attend the Awards Banquet on Tuesday, March 13th at 7:00pm.  ☐ No.

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